

# F.E.A. Moment Competition Scoring Rubric

CRITERIA	10 – 9 Exceptional	8-7 Innovative	6-5 Commendable	4-3 Competent	2-1 Emerging	SCORE
<b>SUBMITTED MATERIALS</b>						
Leadership experience	Has documented exemplary leadership	Has documented strong leadership	Has held some leadership roles	Has little demonstrated leadership experience	No Leadership experience identified	
Teacher Recommendations	Two glowing teacher recommendations	Two acceptable teacher recommendations	One strong teacher recommendation	One average teacher recommendation	No teacher recommendations	
Creativity and Organization in Written Speech	Distinctive, creative style with a well organized theme	Less distinctive style but still displays creativity and strong organization skills	Acceptable organization, limited creativity	Competent layout, but lacks distinctiveness/creativity	Generic, common organization. Hard to follow with little to no creativity.	
<b>SPEECH CONTENT &amp; DELIVERY</b>						
Content and Creativity	Content is clear and convincing with a creative/innovative delivery	Content is mostly clear and some creativity is evident	Content somewhat clear with mild creativity	Little clarity and little creativity	Content unclear and largely uncreative	
Impact of FEA Moment and Conclusion	Impact of FEA moment evident with clearly stated, strong conclusion	Impact somewhat evident with a decent conclusion	Impact slightly evident with a lackluster conclusion	Impact not very evident and no clear conclusion	Impact unclear and no proper conclusion	
<b>PROFESSIONAL QUALITIES</b>						
Correct grammar & mechanics	No errors in grammar and mechanics	Negligible minor errors in mechanics only	May include minor errors	Some errors in grammar & mechanics	Improper language used	
<b>OVERALL EFFECT (Category worth 2X the allowable points)</b>						
Public Speaking Skills Originality & Creativity Completeness & thoroughness “WOW” factor	Presents a very meaningful moment in an original and creative fashion. Exemplifies the “WOW” factor	Captures a meaningful moment with some originality & creativity. Pleasing yet not reaching “WOW” factor	Captures a moment, displaying some originality and creativity	Captures an unclear moment with little originality and creativity	Fails to clearly capture a moment, lacking in originality, creativity and completeness	
<b>GUIDELINES</b>						
20 points total	<ul style="list-style-type: none"> <li>- Speech approximately 3 minutes long</li> <li>- Speaking Credentials (leadership experience, recommendations, etc.) submitted on time</li> <li>- Professional Attire</li> </ul>					
					<b>TOTAL</b>	

Judges Initials: \_\_\_\_\_

COMMENTS: