

PA F.E.A. Multimedia Scrapbook Competition Scoring Rubric

CRITERIA	10 – 9 Exceptional	8-7 Innovative	6-5 Commendable	4-3 Competent	2-1 Emerging	SCORE
CONTENT						
Use & variety of technology	Incorporates a wide variety of media in a pleasing, cohesive presentation	Incorporates several types of media with a positive effect	Incorporates several types of media	Incorporates only two or three media	Limited use of media and technology	
Coverage of membership information and club activities	Fully covers membership and club activities	Notably covers membership and club activities	Covers membership and club activities	Selective coverage of membership and club activities	Limited coverage of membership and club activities	
Creativity in organization/presentation	Distinctive, creative style	Less distinctive but still displays creativity	Acceptable organization, easy to follow	Competent layout, but lacks distinctiveness	Generic, common layout Hard to follow	
ARTISTIC QUALITIES						
Visual appeal/Production Quality	Exceptionally visually appealing and high quality production	Visually appealing; above average quality production	Some visual appeal; adequate production	Little visual appeal; adequate production	No visual appeal; poor production	
Stylistic coordination of materials	Stylistically coordinates materials for positive effect	Materials coordinated well	Acceptable material coordination	Competent material coordination	Materials lack coordination	
PROFESSIONAL QUALITIES						
Correct grammar & mechanics	No errors in grammar and mechanics	Negligible minor errors in mechanics only	May include minor errors	Some errors in grammar & mechanics	Improper language used	
OVERALL EFFECT (Category worth 2X the allowable points)						
Chapter activity level Originality & Creativity Completeness & thoroughness “WOW” factor	Presents a very active chapter in an original and creative fashion. Exemplifies the “WOW” factor	Captures an active chapter with some originality & creativity. Pleasing yet not reaching “WOW” factor	Illustrates an operational chapter, displaying some originality and creativity	Illustrates an ordinary chapter with some originality and creativity	Fails to illustrate the life of the chapter, lacking in originality, creativity and completeness	
GUIDELINES						
20 points total	<ul style="list-style-type: none"> - DVD-R - Chapter Profile with name of school and location - Chapter Activities - Proof of copyright permissions, as needed 					
TOTAL						

Judges Initials: _____

COMMENTS: