

PA F.E.A. Scrapbook Competition Scoring Rubric

CRITERIA	10 – 9 Exceptional	8-7 Innovative	6-5 Commendable	4-3 Competent	2-1 Emerging	SCORE
CONTENT						
Use & variety of materials	Uses a wide variety of materials and artifacts with a pleasing effect	Uses several materials and artifacts with a positive effect	Uses several materials	Uses two or three materials	Limited use of materials	
Coverage of membership information and club activities	Fully covers membership and club activities	Notably covers membership and club activities	Covers membership and club activities	Selective coverage of membership and club activities	Limited coverage of membership and club activities	
Creativity of page layout	Distinctive, creative style	Less distinctive but still displays creativity	Acceptable page layout	Competent page layout, but lacks distinctiveness	Generic, common layout	
ARTISTIC QUALITIES						
Artwork/lettering design	Outstanding artwork and lettering design	Above average artwork, lettering and design	Average artwork, lettering and design	Below average artwork, lettering and design	Limited artwork, lettering and design	
Stylistic coordination of materials	Stylistically coordinates materials for positive effect	Materials coordinated well	Acceptable material coordination	Competent material coordination	Materials lack coordination	
PROFESSIONAL QUALITIES						
Correct grammar & mechanics	No errors in grammar and mechanics	Negligible minor errors in mechanics only	May include minor errors	Some errors in grammar & mechanics	Improper language used	
OVERALL EFFECT (Category worth 2X the allowable points)						
Chapter activity level Originality & Creativity Completeness & thoroughness “WOW” factor	Illustrates a very active chapter in an original and creative fashion. Exemplifies the “WOW” factor	Illustrates an active chapter with some originality & creativity. Pleasing yet not reaching “WOW” factor	Illustrates an operational chapter, displaying some originality and creativity	Illustrates an ordinary chapter with some originality and creativity	Fails to illustrate the life of the chapter, lacking in originality, creativity and completeness	
GUIDELINES						
20 points total	<ul style="list-style-type: none"> - Cover Page (Name of Chapter and School), Address, Number of new and total members - Chapter Profile - Chapter Activities - Fundraising Activities - Appropriate Captions 					
					TOTAL	

Judges Initials: _____

COMMENTS: