

HIGHER EDUCATION SINCE 1945

SPRING 2011

Hi Ed 597A
304 Rackley Bldg.
Monday, 2:30 – 5:30

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A NOTE ON THE READINGS: One objective of this course is to identify a core bibliography for the history of American higher education since 1945, as well as to cover a feasible portion of that bibliography. For this reason, readings to be read by the entire class (designated by *) will be kept to a minimum (generally one per topic), and a larger number of readings will be suggested. Students will read and report on one book or article for most classes. Suggested readings are the best choices for these reports, although other material may be appropriate. Suggested readings are listed under each topic. Class contribution, including reports, will be 20% of class grade.

Each student will also write two papers on topics of their choice (but discussed with the instructor). Papers will provide an analytic discussion of the literature on the chosen topic. Papers will be presented in class on March 14 and May 2 (finals week). Final copy will be due on those dates. These papers will each comprise 40 % of class grade.

RRK = Roger L. Geiger, *Research and Relevant Knowledge*

ER = Electronic Reserve

Recommended

Clark Kerr, *The Uses of the University*, (2001 edition).

James T. Patterson, *Grand Expectations* (general history, 1945-1970)

James T. Patterson, *Restless Giant* (more of same, 1974-2000)

Wilson Smith & Thomas Bender, Eds. *American Higher Education Transformed:*

Documenting the National Discourse. References to readings in this volume will be designated *AHET*. A non-circulating copy is located in the history collection of the CSHE Library: LA226.A64

Part I, World War II to 1970

Week 2. U.S. Higher Education after 1945: (Jan. 24)

ER *Richard Freeland, "The World Transformed: A golden Age for American Universities, 1945-1970" in *Academia's Golden Age: Universities in Massachusetts, 1945-1970*. (1992). Pp. 70-97.

*RRK, 3-47.

*Clark Kerr, *The Gold and the Blue*, vol. 2, 27-44.

The 1940s: The G.I. Bill

Suzanne Mettler, *Soldiers and Citizens: the G.I. Bill and the Making of the Greatest Generation*. 2006.

Keith Olson, *The GI Bill, the Veterans, and the Colleges*. 1974.

Servicemen's Readjustment Act (June 22, 1944): <http://www.higher-ed.org/>.

Daniel A. Clark. "The Two Joes Meet. Joe College, Joe Veteran" *The G.I. Bill, College Education, and Postwar American Culture.* *History of Education Quarterly* 38, 2 (Summer 1998): 165-189.

John Bound & Sarah Turner, "Going to War and Going to College: Did WWII and the GI Bill Increase Educational Attainment for Returning Veterans?" NBER Working Paper 7452 (1999).

Truman Commission: expanding access?

U.S. President's Commission on Higher Education, *Higher Education for American Democracy*, 6 vol. (1947-1948). AHET 84-89

Clark Kerr, "Viewpoints: Four Decades of Education Commissions," *Change*, (Nov. 1973): 4-6.

Janet C. Kerr-Tener, *From Truman to Johnson: Ad Hoc Policy Formation in Higher Education*. Ph.D. Diss. U. of Virginia, 1985. Also, *Review of Higher Education* 8 (Fall, 1984): 15-54.

Philo Hutcheson, "The 1947 President's Commission on Higher Education and the National Rhetoric on Higher Education Policy," *History of Higher Education Annual*, 22 (2002):91-108.

Private Sector Reactions

John D. Millet, *Financing Higher Education in the United States* (1952)

The 1950s: the Cold War, McCarthyism, Foundations. (Jan. 22)

Grand Expectations, 165-205.

David Gardner, *The California Oath Controversy*. 1967. AHET, 453-463

"By Oath and Association: California Folly" *JHE*. 40, 2 (1969): 122-34.

Clark Kerr, *The Gold and the Blue*, vol. 2, 2003, 3-76.

Ellen W. Schrecker, *No Ivory Tower: McCarthyism and the Universities*. 1986.

ER Philo Hutcheson, "McCarthyism and the Professoriate: A Historiographical Nightmare," *Higher Education Handbook of Theory and Research*, 13 (1997):435-460.

Raymond B. Allen, "Communists Should Not Teach in American Colleges." 1949. <http://www.higher-ed.org>.

The Conservative 1950s: GE, 311-374, 407-440.

Wm. F. Buckley, *God and Man at Yale*. AHET, 33-37

Thomas Bender, "Politics, Intellect, and the American University, 1945-1995" in *American Academic Culture in Transformation: Fifty Years, Four Disciplines*. 1998. 17-35.

Week 3. Organizing Science for War, Peace, and Cold War: (Jan. 31)

*RRK, 3-73, 92, 116, 157-97.

ER *R.L. Geiger, "Science, Universities and National Defense, 1945-1970," *Osiris*, 7 (1992):26-48.

V. Bush, *Science, the Endless Frontier*.

AHET, 20-26

Z. G. Pascal, *Endless Frontier: Vannevar Bush, engineer of the American century*. 1999.

Nathan Reingold, "Vannevar Bush's New Deal for Research: or, the Triumph of the Old Order" in *Science American Style*, 1991. 284-333.

Universities and the Cold War: Research.

Daniel J. Kevles, "K1 S2: Korea, Science, and the State" in *Big Science: the Growth of Large Scale Research*, Peter Galison and Bruce Hevly, eds. (Stanford: Stanford University Press, 1992), 312-333.

Stuart Leslie, *The Cold War and American Science*. 1993 (MIT & Stanford)

Rebecca Lowen, *Creating the cold war university: the transformation of Stanford*. 1997.

Daniel Greenberg, *The Politics of Pure Science*. (1965)

Sputnik: Space, Science, and Education

Barbara Clowse, *Brainpower for the Cold War: the Sputnik Crisis and the National Defense Education Act of 1958*. 1981.

Robert Divine, *The Sputnik Challenge*. 1993.

Foundations and Higher Education

Ellen Lagemann, *The Politics of Knowledge*

Geoffrey Kabaservice, *The guardians : Kingman Brewster, his circle, and the rise of the liberal establishment* (McGeorge Bundy and Ford Foundation in 1960s)

Ellen Lagemann, ed. *Philanthropic Foundations: New Scholarship, New Possibilities* (1999): Ford Foundation & women's studies, 271-286.

R. Geiger, "The Ford Foundation and the Shaping of American Higher Education" (1995).

Jennifer de Forrest, "Conservatism Goes to College: the Role of Philanthropic Foundations in the Rise of Conservative Student Networks," *Perspectives on the History of Higher Education* 26 (2007): 103-128.

Week 4. Demographic Revolution, 1945-1975. (Feb. 7)

AHET, Part II, 83-162

*Claudia Goldin & Lawrence Katz, "Mass Higher Education in the 20th Century," *The Race between Education and Technology* (2008), 247-284.

Building State Systems of Higher Education

Clark Kerr and the Master Plan;

Clark Kerr, *The Gold and the Blue*, vol. 1. 2001.

John Douglass, *The California Idea and American Higher Education*. 2000.

John B. Clark, et al., eds. *SUNY at Sixty: the Promise of the State University of New York*. 2010.

Sidney Gelber, *Politics and Public Higher Education in New York State—Stony Brook—A Case History*, 2001.

Freeland, Chapter 6 (UMass.)

Regional Universities:

Fred Harclerod & Allan Ostar, *Colleges for Change: America's Comprehensive Public Colleges and Universities* (1987), pp. 65-94.

A.O. Edmonds & E. Bruce Geelhoed, "A Teachers College Becomes a University, 1957-1968" in *Ball State University*, 2001: 156-186.

Changing Roles for Women

AHET, 106-120

ER Paula Fass, "The Female Paradox: Higher Education for Women, 1945-1963" in *Outside In: Minorities and the Transformation of American Education*. 1989. 156-188.

Claudia Goldin, "The Meaning of College in the Lives of American Women: the Past 100 years." NBER Working Paper Series, 4099. 1992.

Week 5. The Golden Age: Academic Development in the 1960s (Feb.14)

Clark Kerr, *The Uses of the University* (1963 lectures).

University Building

*RRK, 62-91 (MIT, UC Berkeley, Yale), 117-156 (Stanford, UCLA, Pittsburgh)

Clark Kerr's Inaugural Speech as President of the University of California
http://www.higher-ed.org/resources/inaugural_kerr.html

Week 6. Academic Development, 1950-1970. (Feb. 21)

*RRK, 198-229.

Christopher Jencks and David Riesman, *The Academic Revolution*. 1968.

Liberal Arts:

AHET, Part III, 163-202

ER *R. L. Geiger, "Demography and Curriculum," David Hollinger, ed. *The Humanities and the Dynamics of Inclusion since World War II*. 2006.

Academic Liberalism

*Thomas Bender, "Politics, Intellect, and the American University, 1945-1995" in *American Academic Culture in Transformation: Fifty Years, Four Disciplines*. 1998. 35-54.

Geoffrey Kabaservice, *The guardians : Kingman Brewster, his circle, and the rise of the liberal establishment*.

D. A. Downs, *Cornell '69: Liberalism and the Crisis of the American University*. 1999. (James Perkins).

Faculty *AHET, Part VI, 293-344*

Graduate Education *AHET, Part IV, 203-238*

Week 7. The Civil Rights Movement & the Desegregation of Southern Universities: Grand Expectations, 375-406, 442-457, 457-592. (Feb. 19)

*Peter Wallenstein. "Black Southerners and Non-Black Universities: Desegregating Higher Education, 1935-1965." *History of Higher Education Annual (HHEA)* (1999): pp. 121-148.

Peter Wallenstein, ed. *Higher Education and the Civil Rights Movement: White Supremacy, Black Southerners, and College Campuses*, (2008).

Melissa Kean. "Guiding Desegregation: The Role of "The Intelligent White Men of the South.," 1945-1954." *HHEA* (1999) pp. 57-83.

Melissa Kean, *Desegregating Private Higher Education in the South: Duke, Emory, Rice, Tulane, and Vanderbilt* (2008).

E. Culpepper Clark. *The Schoolhouse Door; Segregation's Last Stand at the University of Alabama*. New York: Oxford University Press, 1993.

Nadine Cohodas. *The Band Played Dixie; Race and the Liberal Conscience at Ole Miss*. New York: The Free Press, 1997.

Robert A. Pratt. *We Shall Not Be Moved; The Desegregation of The University of Georgia*. Athens: University of Georgia Press, 2002.

Jeffrey A. Turner, "From the Sit-ins to Vietnam: the Evolution of Student Activism on Southern College Campuses, 1960-1970," *History of Higher Education Annual* (2001): 103-35.

[additional titles on universities and states]

The Student Rebellion: From SDS to 1968 *AHET, Part VIII, 345-392*

**The Port Huron Statement* (online) *AHET*, 347-349

Tom Hayden & Dick Flacks, "*The Port Huron Statement at 40.*"

Clark Kerr, *The Gold and the Blue*. Vol. 2. 2003.

Kenneth Heinemann, *Campus Crisis: Penn State in the 1960s*; Also Bezilla history of PSU

Kenneth Heineman, *Put Your Bodies against the Wheel: Student Protests in the 1960s*, 2001.

Terry Anderson, *The Movement and the Sixties: Protest in America from Greensboro to Wounded knee* (1995).

Helen Lefkowitz Horowitz "The 1960s and the transformation of campus cultures," *HEQ* 26,1 (1986): 1-38.

Week 8.	FIRST PAPER DUE	March 14
	Discussion of papers in class. Berkeley in the 60s, Part 1. Clark Kerr, <i>Gold and the Blue</i>	
Week 9:	Armageddon and After: 1965-1970	March 21
	Berkeley in the 60s, 2 & 3	
Week 10:	The Dismal 1970s: Government Regulation	March 28
Week 11	Admissions: from Meritocracy to Affirmative Action	April 4
Week 12	Polarization and the Culture Wars	April 11
Week 13	Privatization and the Bifurcation of Higher Education	April 18
Week 14	Summing up: the Current Era & Beyond	April 25
Week 15	FINAL PAPERS DUE: Presentations in class	May 2

Additional Titles on Selected Topics:

Especially Good Institutional Histories

James Axtell, *The Making of Princeton University* (since 1910; thematic chapters)

M. Keller & P. Keller, *Making Harvard Modern* (since 1930s)

Robert McCaughey, *Stand Columbia* (since 1754; good for post-1945)

Clarence Mohr & Joseph Gordon, *Tulane: the Emergence of a Modern University, 1945-1980.*

Henry Lesesne, *A History of the University of South Carolina, 1940-2000*.

David Cronin & John Jenkins, *The University of Wisconsin, A History, 1945-1970*.

Students

AHET, Part XI, 483-492

Philip G. Altbach and Robert Cohen, "American student activism: the post-sixties transformation," *JHE* 61,1 (1990): 32-49.

Arthur Levine, *When dreams and heroes died: a portrait of today's college students*. Jossey-Bass, 1980.

Arthur Levine and J. S. Cureton. *When hope and fear collide: a portrait of today's college student*. Jossey-Bass, 1998.

Thomas Mortenson, *Postsecondary education opportunity* [monthly]. See for longitudinal data on participation, access, state support, esp. lower income and minorities.

Presidential Perspectives

AHET, Part XII, 492-520

Nancy Diamond, "Time, Place, and Character: the American College and University Presidency in the Late 20th C." *Perspectives on the History of Higher Education* 25 (2006): 157-81.

Keith Brodie and Leslie Banner, *The Research University Presidency in the Late Twentieth Century*, 2005.

Arthur Padilla, *Portraits in Leadership: Six Extraordinary University Presidents*. 2005.

Clark Kerr, *The Gold and the Blue*: vol. 1, development of Berkeley and UC; vol. 2, the Oath crisis and the Free Speech crisis.

Richard W. Lyman, *Stanford in turmoil: Campus Unrest, 1966-1972* (2009).

Higher Ed & the Feds: Lobbying, Associations, Earmarks:

Hugh Hawkins, *Banding Together: The Rise of National Associations in American Higher Education, 1887-1950*. Baltimore: Johns Hopkins Press, 1992. Selected chapters.

Constance Ewing Cook, *Lobbying for Higher Education; How Colleges and Universities Influence Federal Policy*. Nashville, Tenn.: Vanderbilt University Press, 1998.

James Savage, *Funding Science in America* (earmarks)

Robert Rosenzweig, *The Political University*. (the AAU)

Books about Higher Education that Affected or Reflected Contemporary Thought
1945 – 2000

- 1945 Vannevar Bush, Science, the Endless Frontier
Harvard University, General Education in a Free Society
- 1947-48 President's Commission on Higher Education, Higher Education for American
Democracy
- 1951 William F. Buckley, God and Man at Yale
- 1956 Dwight Macdonald, The Ford Foundation: the Men and the Millions
- 1958 Theodore Caplow & Reece McGee, The Academic Marketplace
- 1960 Bernard Berelson, Graduate Education in the United States
President's Science Advisory Council, Scientific Progress, the Universities, and
the Federal Government
- 1962 Students for a Democratic Society, The Port Huron Statement
- 1963 Clark Kerr, The Uses of the University
- 1965 David Greenberg, The Politics of Pure Science
- 1966 Allan M. Carrter, An Assessment of Quality in Graduate Education
Daniel Bell, The Reforming of General Education
- 1968 Christopher Jencks & David Riesman, The Academic Revolution
- 1970 The Report of the President's Commission on Campus Unrest
- 1971 Frank Newman, et al., Report on Higher Education
Earl Cheit, The New Depression in Higher Education
- 1976 Richard Freeman, The Overeducated American
- 1982 Derek Bok, Beyond the Ivory Tower: Social Responsibilities of the Modern
University
- 1987 Allan Bloom, The Closing of the American Mind
- 1990 Roger Kimball, Tenured Radicals: How Politics has Corrupted Our Higher
Education
- 1991 Dinesh D'Souza, Illiberal Education
Ernest Boyer, Scholarship Reconsidered

CHRONOLOGY: U. S. HIGHER EDUCATION SINCE WORLD WAR II

- 1944 Servicemen's Readjustment Act – G.I. Bill
- 1945 Vannevar Bush, *Science, the Endless Frontier*
Harvard University, *General Education in a Free Society*
- 1947-48 U.S. President's [Truman] Commission on Higher Education, *Higher Education for American Democracy*
- 1949-1989 Cold War
- 1950 National Science Foundation created
- 1950-1954 McCarthyism purge
- 1951- Ford Foundation begins operations
- 1954 Brown vs. Board of Education
- 1957 Soviet launch of Sputnik
- 1958 National Defense Education Act
Clark Kerr president of the University of California to 1967
- 1960 Master Plan in California
Sit-ins in South launch civil rights activism
- 1962 *Port Huron Statement*, Students for a Democratic Society
- 1964 Civil Rights Act – desegregation of Southern universities
- 1964-1975 Vietnam War
- 1964 Free Speech Movement, University of California, Berkeley
- 1965 Higher Education Act
- 1968 Student rebellions at Columbia, elsewhere
- 1969 Black Power crisis at Cornell, elsewhere
- 1970 Students murdered at Wisconsin, Kent State, Jackson State
- 1972 Amendments to the Higher Education Act: system of federal student financial aid
Affirmative Action: federal regulation of higher education, Title IX
- 1975 End of growth in U.S. higher education: Era of 'Steady State'
- 1980 Female majority in higher education
Bayh-Dole Act and beginning of privatization

MATRIX OF AMERICAN HIGHER EDUCATION, 1945 – 1990

I P O K S	1945 – 1955	1955-1965	1965-1975	1975-1990
Institutions Universities Private colleges Community coll.	State systems	Kerr: <i>Uses of the University</i> Cal Master Plan SUNY	Community colleges	Rise of Selective Private Sector
Policy, external States Federal Private entities	Truman Report G.I. Bill Cold War & McCarthyism	Ford Foundation <i>Sputnik</i> , Federal \$ for research	Higher Education Act Federal regulation	Student loans, Privatization
Organization, int. Administration Finance Faculty		Faculty growth	From confrontation to appeasement	Managerial Revolution
Knowledge Curriculum Research & Schol Graduate educ.	Harvard Redbook <i>Science, the Endless Frontier</i>	Academic Revolution	Academic radicalism Ph.D. peak in '73	Professional & vocational Privatization of research Political alienation
Students Access/admission Demographics Extracurriculum	Meritocratic admissions G.I. bulge	Enrollment growth Desegregation in South Port Huron Statement: SDS	student life student movement anti-war protest Cornell Kent State Women's movement	Multiculturalism Women majority Nontraditional Steady state, stratification Student power