

Higher Education 554

THE HISTORY OF AMERICAN HIGHER EDUCATION

Monday, 2:30 - 5:30
Higher Education Suite
4th Floor, Rackley Hall

Fall Semester 2011
Professor Roger Geiger
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TEXTS:

Samuel Eliot Morison, *Three Centuries of Harvard*

Roger L. Geiger, *The American College in the Nineteenth Century*

Roger L. Geiger, *To Advance Knowledge: the Growth of American Research Universities, 1900-1940.*

Reference: Michael Bezilla, *Penn State: An Illustrated History.*

<http://www.libraries.psu.edu/speccolls/psua/psgeneralhistory/bezillapshistory/index.htm>

Readings on Electronic Reserve unless indicated otherwise

Readings on Angel (Chapters 1-7, *History of American Higher Education*)

REQUIREMENTS AND GRADING PLAN:

Midterm Examination (October 10):	25%
Institutional History Paper:	25%
Class Participation:	10%
Final Examination (December 5):	40%

Statement of Learning Outcomes:

The History of American Higher Education fulfills a key role in the core curriculum of the Higher Education Program. By broadening the student's knowledge base, history provides background and context for numerous issues encountered in the study of higher education. More specifically, history addresses macro-themes, including the relation between higher education and knowledge growth, culture, careers, and social change in general. It highlights the changing institutional order of higher education and factors associated with institutional innovation and institutional leadership. Knowledge of the history of higher education increases the student's professional 'literacy' and hence the ability to absorb and comprehend a wider range of material.

CLASS TOPICS & TEXTS TO BE READ PRIOR TO CLASS

August 22: Introduction & Colleges of the Reformation, 1636-1740

Introduction & Overview:

Geiger, "The Ten Generations of American Higher Education."

Geiger, Chapter 1 (Angel): "Universities, Culture, Careers, and Knowledge"

Harvard and 17th Century Higher Education: Colleges of the Reformation

Morison, Harvard: *Three Centuries*, 3-132

August 29: Colonial Colleges, 1740-1775:

CASE STUDY TOPICS DUE

Geiger, Chapter 2 (Angel): "Colonial Colleges, 1740-1780"

Geiger & Nathan M. Sorber, "Tarnished Icon: William Smith and the College of Philadelphia" (Angel)

RECOMMENDED READINGS [Electronic Reserve]

The Great Awakening at Yale; Curriculum at Yale

Morgan, *Gentle Puritan*, 20-41

The Enlightenment

A General Idea of the College of Mirania (William Smith) Google [browse]

Princeton and the Enlightenment

"John Witherspoon's Account of the College of New Jersey" 137-46

September 12: Rise and Fall of Republican Higher Education

Classical Republicanism and Republican Universities: Geiger, Chapter 3 (Angel)

Student Life and Student Rebellions

Chapter 4.1 (Angel)

Jackson, "Rights of Man," *American College*, 46-79.

Harvard: Morison, *Three Centuries*, 133-91 [230-1; 251-3 on Harvard riots]

The Second Great Awakening and Rebuilding the Classical College

Geiger, Chapter 4.2 (Angel)

RECOMMENDED READING

Low State of Collegiate Education, c. 1800

Geiger, "Reformation of the Colleges in the Early Republic, 1800-1820," 129-171

September 19: Transformation of the Colleges, 1800-20

The Rise of Professional Education: Chapter 4.3

The Demise of Provincial Colleges: The Dartmouth College Case: Chapter 4.4

Morison, *Three Centuries*, 195-272

The Crisis of the 1820s

Chapter 5.1, 5.2

Potts, "For Liberal Education: Yale Voices from 1828" 1-15

[browse]

Yale Report[s] of 1828: Higher Education Resources Hub: History: http://www.higher-ed.org/resources/Yale/1828_curriculum.pdf.

Historical Interpretations of the Colleges

Geiger, "Introduction," *American College in the Nineteenth Century*, 1-24

Potts, "Curriculum and Enrollment," *ibid.* 37-45

September 26: Regional Differentiation, 1820-1850

The Early Collegiate Era: The Rise of the Extracurriculum in the East

Geiger & Bubolz, "College As It Was. . ." *ibid.* 80-90

Morison, *Three Centuries*, 275-319

State Universities in the South

Sugrue, "South Carolina College," *American College*, 91-114

Denominational Colleges: Chapter 4.3

Colleges in the West

Findlay, "Denominations and the Western Colleges," *American College*, 115-26

October 3: The Transformation of the 1850s

"Introduction," *American College*, 24-29

Higher Education for Women: Chapter 5.4

Nash, "Salutary Rivalry," *American College*, 169-82

Geiger, "The Superior Instruction of Women, 1836-1890" *American College*, 183-95

Northeastern Colleges: Chapter 6.1

Sectionalism and Southern Colleges: Chapter 6.2

Multipurpose colleges in the West: Chapter 6.3

Geiger, "Multipurpose Colleges," *American College*, 127-52

Science and higher education: Chapter 6.4

Turner & Bernard, "The German Model and the Graduate School," *American College*, 221-41.

October 10: MIDTERM EXAMINATION

October 17: Land-Grant Colleges and State Universities

Land-grant Colleges: Chapter 7

Morrill Act and Second Morrill Act, http://www.higher-ed.org/resources/morrill_acts.htm

Geiger, "The Rise and Fall of Useful Knowledge," *American College*, 153-68

Penn State: Bezilla, Survival Assured with New Leadership

George Atherton, the Land-grant movement, and the Second Morrill Act

Williams, *Origins of Federal Support for Higher Education*, 55-86.

October 24: Origins of the University: New Private Universities and the Academic Revolution

The First Generation of University Builders:

Andrew Dickson White and Cornell (Chapter 7)

Charles Eliot and the Reshaping of Harvard

Morison, *Three Centuries*, 323-73

Daniel Coit Gilman and Johns Hopkins University

The 2nd Generation, University Builders: G. Stanley Hall, David Starr Jordan, Nicholas Murray Butler

Shaping the University: Faculty, Wealth, Academic Ambition

Geiger, *To Advance Knowledge*, 1-56

William Rainey Harper and the University of Chicago

Pugh, "Curious Working of Cross Purposes," *ibid.* 242-63

October 31: The High Collegiate Era, Liberal Culture, and the End of the old order

Geiger, *American College*, 29-36, 264-76

Yale, Alumni, & Governance

Hall, "Noah Porter Writ Large?" *American College*, 196-220

The Rise of Intercollegiate Athletics

Ronald Smith, *Sports and Freedom*, 67-98, 191-208

Princeton, Columbia, and Public Image: RECOMMENDED

Joby Topper, "College Presidents and Public Image in the 1890s" Angel

Liberal Culture: Woodrow Wilson & Abbott Lawrence Lowell

Morison, *Three Centuries*, 439-81

November 7: November 16: Expansion and Differentiation Between the Wars

Historically Black Colleges

"Booker T. Washington" & "W.E.B. DuBois," *American National Biography*
(available online from PSU library)

Marybeth Gasman & Roger Geiger, "Introduction: African-American Higher Education before the Civil Rights Era"

Mass Higher Education and Selective Admissions

Geiger, *To Advance Knowledge*, 94-139

Levine, *American College & Culture of Aspiration*, 89-112

In Search of Liberal Education: [no reading]

Alexander Meiklejohn,

Frank Aydelotte and honors programs at Swarthmore

Robert Maynard Hutchins and the Great Books at Chicago

November 14: Research Universities

Foundations, Academic Research, Research University Development

Geiger, *To Advance Knowledge*, 58-93, 140-267.

Geiger, "Science, Universities and National Defense, 1945-1970"

November 21: Thanksgiving week break

November 28: Postwar Higher Education: 1945-1970

Review “10 Generations,” generations 9 & 10.

Richard Freeland, *Academia’s Golden Age*, 70-119.

Geiger, “American Higher Education: the Road to 1968” Angel

Geiger, “Postmortem for the current Era: change in American Higher Education, 1980-2010,”
CSHE working Paper No. 3 (July 2010) [CSHE website]

December 5: FINAL EXAMINATION

INSTITUTIONAL CASE HISTORY PAPER

This paper of approximately 2000 words should depict and analyze one period or phase in the history of a single institution of higher education (**other than Penn State**). Choose an institution founded **before 1940**. Possible issues to address include the constituency of the college/university (i.e. students, sponsors); the mission, and particularly how it distinguishes itself from other institutions; institutional development during the years covered; and **especially** its relation to historical themes covered in this course.

Each student will summarize his/her findings for the class in a presentation of **no more than ten minutes**. Presentations will be scheduled throughout the semester (Sept. 20 – Nov. 29) according to the relevant time periods to coincide with class coverage of similar material.

The paper will be due (two copies) on the day of presentation (except for the earliest presentations). One copy will be kept in the Higher Education library for reference by the rest of the class.

A one paragraph topic statement is due in class on August 29. Feel free to consult me about topic selection, since availability of good sources (not webpages) is essential for a good paper.