

John J. Cheslock

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Education

Ph.D. in Labor Economics, Cornell University, May 2001.

Minor fields: Applied Econometrics, Education.

Advisor: Ronald G. Ehrenberg.

M.S. in Labor Economics, Cornell University, January 1999.

B.S. in Economics, Bowling Green State University, May 1995.

Summa cum laude, minor in Mathematics.

Academic Employment

Pennsylvania State University, University Park, PA

Associate Professor, Department of Educational Policy Studies (7/09-present)

Senior Research Associate, Center for the Study of Higher Education (7/09-present)

Director, Center for the Study of Higher Education (7/12-6/18)

Director, Academic Leadership Academy (7/16-6/18)

Co-Professor-in-Charge, Higher Education Program (7/16-12/16)

Co-Coordinator, Online Programs, Higher Education Program (9/14-8/15)

Co-Director, Academic Leadership Academy (7/14-6/15)

Director, Institutional Research Certificate Program (7/10-6/12)

University of Arizona, Tucson, AZ

Interim Director, Center for the Study of Higher Education (1/09-6/09)

Associate Professor (with tenure), Center for the Study of Higher Education (7/08-6/09)

Assistant Professor, Center for the Study of Higher Education (8/01-6/08)

Cornell University, Ithaca, NY

Research Assistant, Cornell Higher Education Research Institute (8/98-7/00)

Teaching Assistant, Department of Labor Economics (8/96-7/98)

Journal Articles

Cheslock, J., & Shamekhi, S. (in press). Decomposing financial inequality across U.S. higher education institutions. *Economics of Education Review*

Cheslock, J., & Riggs, S. (in press). Psychology, market pressures, and pricing decisions in higher education: The case of the U.S. private sector. *Higher Education*.

- Cheslock, J., Ford, K., Zhang, L., & Dillon, J. (2018). Online course-taking behavior for on-campus college students. *Quarterly Review of Distance Education*, 19(4), 37-50.
- Cheslock, J., Hughes, R., Frick-Cardelle, R. & Heller, D. (2018). Filling the gap: The use of intentional and incidental need-meeting financial aid. *Review of Higher Education*, 41(4), 577-605.
- Cheslock, J., & Callie, T. (2015). Changing salary structure and faculty composition within business schools: Differences across sectors and state funding levels. *Economics of Education Review*, 49, 42-54.
- Cheslock, J. & Knight, D. (2015). Diverging revenues, cascading expenditures, and ensuing subsidies: The unbalanced and growing financial strain of intercollegiate athletics on universities and their students. *Journal of Higher Education*, 86(3), 417-447.
- Cheslock, J. & Hughes, R. (2011) Differences across states in higher education finance policy. *Journal of Education Finance*, 36(4), 369-393.
- Callie, T., & Cheslock, J. (2008). The hiring and compensation practices of business school deans. *Review of Higher Education*, 32(1), 25-49.
- Dowd, A., Cheslock, J. & Melguizo, T. (2008). Transfer access from community colleges and the distribution of elite higher education. *Journal of Higher Education*, 79(4), 442-472.
- Cheslock, J. & Gianneschi, M. (2008). Replacing state appropriations with alternative revenue sources: The case of voluntary support. *Journal of Higher Education*, 79(2), 208-229.
- Anderson, D., Cheslock, J., & Ehrenberg, R. (2006). Gender equity in intercollegiate athletics: Determinants of Title IX compliance. *Journal of Higher Education*, 77(2), 225-250.
- Cheslock, J. (2005). Differences between public and private institutions of higher education in the enrollment of transfer students. *Economics of Education Review*, 24(3), 263-274.
- Anderson, D. & Cheslock, J. (2004). Institutional strategies to achieve gender equity in intercollegiate athletics: Does Title IX harm male athletes? *American Economic Review (Papers and Proceedings)*, 94(2), 307-311.
- Ehrenberg, R., Cheslock, J., & Epifantseva, J. (2001). Paying our presidents: What do trustees value? *Review of Higher Education*, 25(1), 15-38.

Book Chapters

- Cheslock, J., Ortagus, J., Umbricht, M., & Wymore, J. (2016). The costs of producing higher education: An exploration of theory, evidence, and institutional Policy. In M. B. Paulsen (Ed.), *Higher Education: Handbook of Theory and Research*, Vol. 31 (pp. 349-392). Dordrecht, The Netherlands: Springer.
- Cheslock, J. (2015). The financial crisis. In T. Ream & J. Braxton (Eds.) *Cracked, Not Shattered: Ernest L. Boyer's Hope for Today's Universities* (pp. 1-22). Albany, NY: State University of New York Press.

- Cheslock, J., Hughes, R. & Umbricht, M. (2014). The opportunities, strategies, and challenges associated with the use of operations-oriented data to support decision-making within universities. In J. Lane (Ed.) *Building a Smarter University: Big Data, Innovation, and Ingenuity*. SUNY Critical Issues in Higher Education Series, Vol. 3 (pp. 211-237). Albany, NY: State University of New York Press.
- Cheslock, J. & Kroc, R. (2012). Enrollment management. In R. Howard, B. Knight, and G. McLaughlin (Eds.), *The Handbook for Institutional Researchers* (pp. 221-236). San Francisco, CA: Jossey-Bass.
- Cheslock, J. & Rios-Agular, C. (2011). Multilevel analysis in higher education research: A multidisciplinary approach. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research*, Vol. 26 (pp. 85-123). Dordrecht, The Netherlands: Springer.
- Cheslock, J. & Eckes, S. (2008). Statistical evidence and compliance with Title IX. In A. Luna (Ed.), *Legal Issues and Institutional Research* (pp. 31-45). New Directions for Institutional Research Number 138. San Francisco, CA: Jossey-Bass.
- Espino, M. & Cheslock, J. (2008). Considering the federal classification of Hispanic-Serving Institutions and Historically Black Colleges and Universities. In M. Gasman, B. Baez, & C. Turner (Eds.), *Interdisciplinary Approaches to Understanding Minority Serving Institutions* (pp. 257-268). Albany, NY: SUNY Press.
- Cheslock, J. (2006). Applying economics to institutional research on higher education revenues. In M. Paulsen & R. Toutkoushian (Eds.), *What Institutional Research is Learning from the Field of Economics* (pp. 25-41). New Directions for Institutional Research Number 132. San Francisco, CA: Jossey-Bass.
- Diaz, V. & Cheslock, J. (2005). Faculty work and the use of electronic technology. In J. Levin, S. Kater, & R. Wagoner (Eds.), *Community College Faculty: At Work in the New Economy* (pp. 63-80). New York: Palgrave.
- Lee, J., Cheslock, J., Maldonado-Maldonado, A., & Rhoades, G. (2005). Professors as knowledge workers in the new, global economy. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research*, Vol. 20 (pp. 55-132). Dordrecht, The Netherlands: Kluwer Academic Publishers.
- Cheslock, J. & Anderson, D. (2005). Lessons from research on Title IX and intercollegiate athletics. In R. Simon (Ed.), *Sporting Equality: Title IX Thirty Years Later* (pp. 127-146). Piscataway, NJ: Transaction Publishers.
- Cheslock, J. (2003). Determining the costs of transfer students at American colleges and universities. In F. Alexander & R. Ehrenberg (Eds.), *Maximizing Revenue in Higher Education* (pp. 55-66). New Directions for Institutional Research Number 119. San Francisco, CA: Jossey-Bass.

Monographs

Cheslock, J. (2019). *Examining instructional spending for accountability and consumer information purposes*. New York: Century Foundation.

Cheslock, J., & Knight, D. (2012). *Following a problematic, yet predictable path: The unsustainable nature of the intercollegiate athletics system*. Miami, FL: Knight Foundation.

Cheslock, J. (2008). *Who's playing college sports? Money, race, and gender*. East Meadow, NY: Women's Sports Foundation.

Cheslock, J. (2007). *Who's playing college sports? Trends in participation*. East Meadow, NY: Women's Sports Foundation. [Reprinted In D. Eitzen (Ed.) *Sport in Contemporary Society: An Anthology*. 8th edition.]

Dowd, A. & Cheslock, J. (2006). *Community college transfer students at selective colleges and universities in the United States: An estimate of the two-year transfer population at elite institutions and of the effects of institutional characteristics on transfer access*. Lansdowne, VA: Jack Kent Cooke Foundation.

Book Reviews and Encyclopedia Chapters

Cheslock, J. (2011). Review of Financing Higher Education Worldwide. *Journal of Higher Education*, 82(3), 349-351.

Cheslock, J. (2010). Review of Privatizing the Public University. *American Journal of Education*, 116(4), 625-628.

Cheslock, J. (2010). Review of Policy and Performance in American Higher Education. *Journal of Higher Education*, 81(4), 550-552.

Cheslock, J. (2006). Review of Cost Control, College Access, and Competition in Higher Education. *Review of Higher Education*, 29(3), 406-407.

Cheslock, J. (2002). Research grants and indirect costs. In J. Guthrie (Ed.), *The Encyclopedia of Education, Second Edition*. Macmillan Reference USA.

Cheslock, J. (2002). Economic development. In J. Forest and K. Kinser (Eds.), *Higher Education in the United States: An Encyclopedia*. ABC-CLIO Publishers.

Manuscripts Under Review

Cheslock, J. & Jaquette, O. (*Under review*). Concentrated or fragmented? The U.S. market for online higher education.

Manuscripts In Progress

Cheslock, J., Ortagus, J., & Zhang, L. (*In progress*). The geography of college choice for online students.

Cheslock, J. & Riggs, S. (*In progress*). Ever-increasing listed tuition and institutional aid: The role of net price differentials by year of study.

Cheslock, J. & Riggs, S. (*In progress*). Beyond need and merit: The advancement of price discrimination and universal aid

Cheslock, J. & Shamekhi, Y. (*In progress*). The contribution of specific revenue sources to financial inequality across U.S. higher education institutions.

Grants and Contracts

Principal Investigator, The production and outcomes of online education. Penn State University Outreach and Online Education; \$80,330; August 2014 – July 2016.

Principal Investigator, Following a problematic, yet predictable, path: The unsustainable nature of the intercollegiate athletics system, Knight Commission on Intercollegiate Athletics; \$25,000; November 2011 – October 2012.

Principal Investigator, A nonparametric examination of the prices low-income students face and the payment strategies they utilize, Association for Institutional Research (with support from IES-NCES, NSF, and NPEC); \$40,000; June 2008 – May 2009.

Principal Investigator, Intercollegiate athletics participation study, Women's Sports Foundation; \$66,000; August 2006 – July 2008.

Research Consultant, Economic, informational, and cultural barriers to community college transfer enrollment at selective institutions, Jack Kent Cooke Foundation, Lumina Foundation for Education, and Nellie Mae Education Foundation. Co-PIs – A. Dowd & G. Gabbard, University of Massachusetts, Boston. March 2005 – February 2006.

Instruction

Courses Taught at the Pennsylvania State University

- Administration and Organization in Higher Education (2016, 2018-20)
- Foundations and Fundamentals of Institutional Research: (2017-20)
- Administrative Leadership in Higher Education (2018-20)
- Organizational Theory and Higher Education (2011-16)
- Designing Institutional Research Studies (2011-14)
- Analyzing Faculty Workload, Performance, and Compensation (2012-13; 2015)
- Planning and Resource Management in Higher Education (2011)
- Research Design (2010-11)

Introduction to Higher Education (2009)

Online Courses Developed at the Pennsylvania State University

Foundations and Fundamentals of Institutional Research: (design: 2014; redesign: 2020)
Enrollment Management (co-design: 2016)
Administrative Leadership in Higher Education (co-design 2015)
Foundations in Higher Education and Student Affairs (co-design: 2014)
Analyzing Faculty Workload, Performance, and Compensation (redesign: 2012)
Planning and Resource Management in Higher Education (co-redesign: 2011)
Designing Institutional Research Studies (redesign: 2011)

Courses Taught at the University of Arizona

Higher Education Finance (2001-09)
Introduction to Statistical Methods in Higher Education Research (2001-07)
Advanced Statistical Methods in Higher Education Research (2002-04; 2006; 2008)
Labor Markets in Higher Education (2002; 2004; 2006)
Enrollment Management (2005; 2007)
Resource Allocation in Higher Education (2003)

Advising

Completed Dissertations, Chair, Pennsylvania State University

Rachel Frick-Cardelle (5/2013)
Rodney Hughes (8/2013)
Andrew Koricich (8/2013)
James Woodell (12/2014)
Jason DeRousie (12/2014)
Justin Ortagus (8/2015)
Josh Wymore (12/2016)
Sarah Hoffman (8/2017)
Mark Umbricht (5/2018)
Suzan Brinker (12/2018)
Niharika Sharma (8/2019)
Qiong Zhu (12/ 2019)
Sam Riggs (5/2020)
Yahya Shamekhi (8/2020)

Completed Dissertations, Chair, University of Arizona

Hardson Kwandayi (12/03)
Matt Gianneschi (5/04)
Richard Wagoner (5/04)
Jacalyn Askin (12/05)
Trina Callie (12/06)
Steven Corey (5/07)
Ken Sharp (5/07)
Paul Mallon (5/09)
Matthew Foraker (5/09)

Jeffrey Thies (5/09)
Nancy Singer (8/09)
Yan Xie (5/10)

Professional Service

Editorial Boards

Research in Higher Education (2011-present)
Educational Evaluation and Policy Analysis (2014-18)
Review of Higher Education (2005-18)

Referee

Outstanding Reviewer, Educational Researcher (2014)
Five Star Reviewer, Research in Higher Education (2017)
Ad Hoc Reviewer (various education and economics journals)
Ad Hoc Reviewer (various research grant competitions)
Conference Proposal Reviewer: ASHE, AERA-J (various years)

Committee Work

Program Co-Section Chair, AERA Annual Conference, Division J (2013)
Committee Member, AERA Outstanding Doctoral Dissertation (2005, 2006, 2010)
Program Co-Section Chair, ASHE Annual Conference (2008)
Committee Member, ASHE Bobby Wright Dissertation of the Year Award (2007)

Other

National Center for Public Policy and Higher Education Associates Program (2006-07)

University Service (Pennsylvania State University only)

Program-Level Service

Doctoral Admissions Committee Co-Chair (2019-20)
Member, Qualifying Exam Committee (2009-present)
Member, Doctoral Admissions Committee (2012-present)
Member, World Campus M.Ed. Admissions Committee (2014-16; 2020)
Reviewer, World Campus M.Ed. Capstone Review (2019-present)
Coordinator, HI ED Student Awards (2018-19)
Faculty Adviser. Higher Education in Review (2011-12)

Department-Level Service

Member, EPS Promotion & Tenure Committee (2019-present)
Chair, Search Committee, HI ED/CSHE Faculty (2011-12; 2012-13; 2013-14)
Chair, Search Committee, HI ED/CSHE WC Faculty (2014-15; 2016-17)
Member, Search Committee, (8 searches since 2013)

College-Level Service

Member, Search Committee, College of Education Dean (2018-19)

Member, College Committee on Graduate Studies and Research Policy (2010-11)

University-Level Service

Member, Search Committee, Director of Innovation (2014)

Staff Member, Blue-White Advisory Panel (2012-13)